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GET SEED FROM THE
NORTH COUNTRY FOR EARLY CROPS

Do you realize how FAR NORTH our tomato seed is grown?

Look on your map north of Malone, four miles from the CANADIAN line, where the temperature (occasionally) drops to 25 degrees below zero, with short, cold summers, and you will see where the seed of the EARLIEST, SMOOTHEST and HARDEST Earliana Tomato is grown in its perfection.

We have letters in our files in which our customers say that tomato seed grown in the extreme north give better results than that grown farther south. This is one:

"Feb. 5-17—Send me 4 oz. of No. 2 ADIRONDACK EARLIANA tomato seed, just the same quality as I have had from you for ten years. No doubt that this best of all early tomatoes runs down in quality here, and I must buy yearly of you.—H. W. T., Rhode Island."
Also this:—"I planted your NORTHERN ADIRONDACK EARLIANA for the past two years and found that it ripened from two to three weeks earlier than seed grown in this vicinity.—J. A., Mass."

"Dec. 10-16.—The seed I got from you last spring was O. K. The first fruits ripened June 15th, while our own saving of Earlana ripened June 23rd.—W. J. H. & Son, Va."

Prof. Massey wrote us as follows:—"I greatly prefer to get tomato seed FAR NORTH, especially of the earlier sorts. I get the earliest tomatoes in the neighborhood from your ADIRONDACK EARLIANA. I have tried Earlana from the leading seedsmen, but they are all the old Sparks and not smooth like yours." So if you save seed from your own crop please don’t blame us if it doesn’t keep up to the standard of excellence.

LANGDON’S NORTHERN ADIRONDACK EARLIANA has become known the country over as the BEST EXTRA EARLY VARIETY, and almost as an entirely NEW VARIETY, it is so distinctly different and better than the original strain.

We are not seedmen, being only market gardeners who offer for sale this seed from a strain of our early tomatoes on which we have worked THIRTEEN YEARS improving it for our own use, and have been selling it on its merits for ten years. If extra earliness combined with large size under favorable conditions mean anything to you, kindly file our little folder away for reference when it comes time to order your next lot of seed.

Regarding testimonials, we have heard it said “They are not much good.” But when our customers are so pleased with results obtained by them from our strain of tomato seed that, unasked, they express their satisfaction to us, we think we may be excused for quoting wide-awake, up-to-date truckers, who, certainly would not pay a good round price for seed unless they knew they were getting results they wanted. Read what a few of them say, for greenhouse work first:—

"Well, here I am again for more of your ADIRONDACK EARLIANA tomato seed. I surely have had success with it, both in greenhouse and out of doors. Can beat all others for earliness and quality.—S. Bros., Kansas."

"Jan. 22-17—Enclosed find $10.00 for which please send me 2 ozs. of your ADIRONDACK EARLIANA tomato seed. I purchased my seed from you last year, and never had my crop, or at least the bulk of it, ripen so early.—L. L., Ont."

"Oct. 8-17—Please mail us ½ pound LANGDON’S EARLIANA tomato seed for forcing under glass, same grade as we received last year.—We are using your EARLIANA as a forcing tomato, also for our main outdoor crop. Find them more satisfactory all around than any tomato we ever raised.—F. W. H., Kansas."

"Dec. 28-16—Please send me 1 oz. ADIRONDACK EARLIANA No. 2. I use this for my spring crop in my carnation house and find it better than any variety I have ever tried. Your EARLIANA and Livingston’s Globe in the house are better for my purpose than the regular forcing varieties.—J. L., New York."

"Jan. 8-16—I sold $600.00 worth from 1-3 of an acre of your ADIRONDACK EARLIANA last year and $300.00 from an acre planted a little later. Picked 14 bushels the second picking when other truckers had only just a few. Did this with your No. 1 seed.—E. McG., Va."

"Jan. 3-16—The No. 3 ADIRONDACK EARLIANA seed I had from you last season had the earliest fruit and ripened the whole crop promptly, and of course is where the profit comes in.—A. H. L., III.

"2-3-16—Enclosed find check $5 for one ounce of your ADIRON- DACK EARLIANA Tomato Seed No. 3. We have grown these toma-
toes before and the results were beyond all our expectations, and your recommendations far exceeded. It will surprise you, I expect, when I say that we marketed over 2,200 one-third bushel baskets of excellent tomatoes from less than one acre of ground. Competitors wonder how it happened. That is why I am ordering again this year.—T. C. M., Kansas.

"8-19-16.—Enclosed find check for $15 for which send me at your convenience three ounces of your very best selection ADIRONDACK EARLIANA Tomato Seed, grade No. 3. This is an early order to place for seed, showing to you my appreciation of your strain of Earliana Tomato.—New York Grower."

"10-17-16—I have used your tomato seed the past three years and is the best stock I ever saw. (Later) Enclosed I send you M. O. for $9 for one and one-half pounds of your ADIRONDACK EARLIANA grade No. 1. Your stock turned out very fine this year.—H. T. P., Pa."

"NEW HAMPSHIRE COLLEGE OF AGRICULTURE, Jan. 6-17:—I am glad to say that LANGDON'S EARLIANA and RED ROCK did especially well. Your EARLIANA was the earliest and best appearing Earliana I have ever seen. The results were so favorable that I believe it should be grown by the commercial grower as a first early to be followed by a variety like Bonny Best for a main crop.—J. B. S., Ass't Prof. of Hort."

"Jan. 23-17—I am enclosing $5.00 for which kindly send me one ounce of your best grade of EARLIANA. If you have any left over from last year please send that. I am still recommending your selection of Earliana as being better than any strain I know of. I have always found that seed two or three years old does not start as strong or grow quite as fast,—but they set fruit earlier and bring it along faster than will plants from new seed.—J. L. H., British Columbia."

"Jan. 16-17—For $5.00 enclosed please send 4 ozs. EARLIANA No. 2. We sold last year over one thousand dollars from 2-5 of an acre, we sold out our crop before others were on the market. We grew them under irrigation which made them their best, but smooth fruit and earliness made the dollars.—L. W. P. & Sons, Va."

"Jan. 17-17—Enclosed find check for $5.00 for one ounce of LANGDON'S EARLIANA No. 3. I planted your EARLIANA last year and they were a great success. I got $4.00 per bushel wholesale for three weeks, had no competition. They are the best money-makers I have ever raised.—G. O., West Va."

"Dec. 14-17—I send $7.00 for one ounce each of LANGDON'S EARLIANA No. 3, JOHN BAER selected, and MISSISSIPPI GIRL selected. Have grown your EARLIANA No. 3 and find them the first. The price is nothing when you get good seed.—E. F., Va."

"Jan. 20-17—Your tomato seed was certainly O. K, with us in '16 and here we are after more for the coming season. Please mail at once 2 ozs. of your 12-years' selection EARLIANA No. 3, ($10.00). The best is cheapest.—E. C. B. & Son., Mich."

"Jan. 17-17—Last year I planted your EARLIANA No. 2 tomato seed. It proved to be so far superior to the ordinary tomato seed obtainable from the seedsmen that I feel warranted in trying your best grade this year, and am sending $3.00 for 1-2 oz. of your No. 3.—J. F. B., Minn."

"Jan. 7-17—Find enclosed $5.00 for which please send me 1 oz. ADIRONDACK EARLIANA, grade No. 3. Your seed are the best I ever tried.—M. T., Indiana."

"Jan. 4-17—Please send me again one ounce of your ADIRONDACK EARLIANA, grade No. 3. The seed I had from you last year did fine. Enclosed find order for $5.00.—H. A. C., Va."

"Jan. 20-17—Enclosed find check for $5.00 for which send me one ounce of your BONNY BEST Tomato Seed, grade No. 3. I am sending for another ounce of yours.—W. G. H."

"Dec. 14-17—I have ordered your EARLIANA No. 3 three times this fall, and my order will be all you can supply. I am enclosing your Catalogue for the coming season.—J. E. H., Va."

"Dec. 7-17—I enclose $5.00 for which I am to send you 3 ozs. EARLIANA No. 2. I am enclosing your Catalogue for the coming season.—J. S. W."

"Jan. 20-17—I have ordered your EARLIANA No. 3 three times this fall, and my order will be all you can supply. I am enclosing your Catalogue for the coming season.—J. E. H., Va."

"Jan. 20-17—I have ordered your EARLIANA No. 3 three times this fall, and my order will be all you can supply. I am enclosing your Catalogue for the coming season.—J. E. H., Va."
"Jan. 8-17—Last year we ordered some of your ADIRONDACK EARLIANA tomato seed and they beat anything we have ever tried. They not only bore several days earlier than we had ever known, but the bulk of the crop came on earlier and I sold tomatoes a MONTH WITHOUT COMPETITION.—J. C., Tenn."

"Dec. 31-16—I purchased an ounce of EARLIANA No. 1 of you last year, planted them in the field with——-, the best tomato we have grown here, and four leading sorts. The EARLIANA was earlier than any and by far the most profitable as an early variety, having fruit all matured at one picking. It was entirely free from end rot, the most perfect fruit of all, and the ONLY one from which we received any profit this season, as all later shipments from this section were an entire failure.—W. D. L., Miss."

"Jan. 8-17—My neighbor across the fence made fun of me when I bought the seed. When I set out the plants he made more fun of me and said the EARLIANA was no good anyway. He planted the Jewel for his farm. When he found his first ripe tomato I had picked TWO BUSHELS AND THREE PECKS, when he picked one peck (and it was a scant peck at that) I picked the same day FOUR BUSHELS and NEARLY A PECK, and I was getting TEN CENTS A POUND for them.—C. B., Ill."

We might add a hundred more along the same line, but what's the use? The best recommendation of our seed is the fact that hundreds of our customers come back YEAR AFTER YEAR for our EARLIANA seed at our price, which cannot be lower and have enough to supply the demand or enable us to give it the care with which it is now harvested.

Regarding our supply, last spring after we had sold out and returned a lot of orders one of our old customers wrote as follows:—

"I see by your ad. in the Market Growers' Journal you are sold out of EARLIANA tomato seed, BUT FOR THE LOVE OF MIKE see if you cannot scare me up an half ounce of your No. 3 grade or I don't know how I shall get along." That's the way our tomato seed is missed when it cannot be supplied, and owing to a month's drought last summer we will likely run short again. Order early and let the other fellow do the waiting.

**Price of Langdon’s 13 year selection and Line Bred Northern Adirondack Tomato Seed, postpaid:**

- **Grade No. 1**—¼ oz. 25c.; ½ oz. 40c.; 1 oz. 60c.; 2 oz. $1.20; 4 oz. $2.00; 8 oz. $3.50; 1 lb. $6. Run of the field.
- **Grade No. 2**—Seed from Crown and Selected Fruit: ¼ oz. 30c.; ½ oz. 50c.; ¾ oz. 75c.; 1 oz. $1.25. Supply limited.
- **Grade No. 3**—Seed from our Breeding Fields, Best Private Stock, just such as we sow, supply limited: ¼ oz. $1.00; ½ oz. $2.00; ¾ oz. $3.00; 1 oz. $5.00; 4 oz. $18.00. No discount for less than 4 ounces.

This grade is from Breeding Fields, carefully selected for size, shape and smoothness of fruit, which is then cut and all fruit rejected that does not come up to the standard in solidity and small seed cavities. Can be supplied only when in stock; and seed of this grade cannot be bought elsewhere, for the cutting and sorting is not left to the judgment of hired help; it is done personally, by the members of the firm themselves, who give you the results of their years of experience in this line.

We believe we are the only growers in the country, or the world, for that matter, of whom you can buy an extra choice grade of tomato seed selected by themselves in the same particular manner as this Grade No. 3 Adirondack Earliana.

Notice the large size of our tomato seed when it reaches you. It
has been our experience that, as a rule, large sized seed of any vegetable crop or corn starts better, grows faster and yields more than seed running small or medium in size.

A NEW SECOND EARLY.

REDHEAD—This is a new second early which we obtained in the West, and which on this first trial scored many points in earliness ahead of even Baer. The day we made the first picking we got 21/2 bushels from Redhead, 1 bushel from Jewel, 1/2 peck from Baer and 10 fruits from Bonny Best, all sowed and set at the same time side by side and all plots about the same size except that Baer was considerably the largest. It is a strong grower, very prolific, the fruit bright red and very smooth, some of the first to set were oval in shape and weighed 12 to 14 ounces. On account of its earliness we shall await another year's trial with much interest.

Price of seed—1/4 oz. 50c.; 1/4 oz. 75c.; 1/2 oz. $1.00.

BONNY BEST, BAER and JEWEL are the standard second earlies which need no description, the variety best suited to you depending largely on your market, location and soil. We have selected grades of these and our strains are as good as the best, beside being grown in the North.

A NEW MAIN CROPPER.

PURITAN HILL—A customer in Central New York writes:—

"Dec. 11-16—I enclose a few seeds of the PURITAN HILL tomato which has a large, local demand here for both fruit and plants. Will you kindly test it and grow me two or three ounces of seed? It is a valuable tomato, ripening midway between Bonny Best and Stone, and like your Earliana the bulk of the crop ripens almost together. It is a 20 YEAR SELECTION of Prof Bailey's IGNOTUM, the fruit being much deeper and more regular than the original."

Of all the main crop varieties we have tried this new one, or rather new old one gives promise of being a winner. The vigor and uniformity of plants was very noticeable even in the seed bed as well as in the field. The fruit is beautiful, second to none in color, size and smoothness, with cell walls so thick and hard that makes it an EARLY RED ROCK, leaving little to be desired as a main crop. We believe it will be distinctly to your advantage to try this well bred variety.

Price of seed, selected grade—1/4 oz. 50c.; 1/4 oz. 75c.; 1/2 oz. $1.00; 1 oz. $1.50.

GREATER BALTIMORE—We had our attention called to this old stand-by, grown largely in the South, and after two years' trial find it earlier and more prolific than Stone or Red Rock, splendid in color and more desirable, as it is earlier. Prof. Massey writes us:—

"Jan. 2-17—In regard to the Greater Baltimore it is one of the things the B—s have sent out that has proved good. Our growers for the canning factories find that it makes a heavier crop than Stone which has been so generally used. I have not grown it, but know it very well."

MISSISSIPPI GIRL—We still list this fine main crop variety, growing it each year for its merits of fitting in so well with our other later varieties, it being a good variety in every respect.

RED ROCK—The latest and probably the best keeper is Red Rock, which excels all others for late shipping and canning. Will keep in perfect condition longer than any other tomato we ever saw on account of its thick cell walls and tough skin. It ripens from the outside in, instead of from the inside outward, and sound fruit picked, even when well colored, should keep two weeks or longer before getting too soft for best use. In fact one average large specimen picked
perfectly green and laid on a shelf in the packing shed Sept. 12th, colored perfectly, and was in splendid, hard condition Oct. 10th.

Our tomato seed is all of our OWN GROWING for the trade, (we do no canning), is carefully dried and screened, leaving only the plumpest and best. It is no cheap stuff, although we have had seed of five standard varieties offered us at 40c. PER POUND. We could use that to sell again, but are not interested, for what is to your advantage is ours also.

But, won’t you PLEASE order early enough to make a test of our seed before sowing? We have had two or three complaints about seed that SHOULD BE GOOD, from the SAME LOT as was seed sent to customers whose letters are on a previous page, but some variation of temperature, soil condition, or other unknown factor caused disappointment to the purchaser and may do the same for you. For instance, one package was reported to be of very poor germination and was returned to us. Being short of that variety we sowed the seed of that package, which germinated splendidly and made a part of our crop this last season. There is a whole lot about tomato seed and the crop that you or we don’t know. Be kind enough to help us and your own interests in this, for, owing to so many different conditions among so many hundreds of our customers, we cannot guarantee anything.

**PRICES:**

ADIRONDACK EARLIANA, REDHEAD and PURITAN HILL see a previous page.

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Crop failed.

Order early and write your name plainly, naming second choice if any, for if any variety is exhausted we do not substitute unless directed to do so. Please do not send postage stamps, except for amounts less than $1.00. 1c. or 2c. stamps preferred.

Our friends who ask for cultural directions for growing tomatoes we would refer to the MARKET GROWERS' JOURNAL, Louisville, Ky., $1.00 per year, semi-weekly. It is the best truckers’ paper of which we know, having special numbers throughout the year on special crops, each of which is worth the year’s subscription if you grow that crop even in a small garden. We try to fill all orders by first mail. If seed is not promptly received, notify us.

Your for the best in the business.

H. P. LANGDON & SON,

November, 1917.