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JANE DOE 1 and JANE DOE 2

UNITED STATES DISTRICT COURT

NORTHERN DISTRICT OF CALIFORNIA

JANE DOE 1 and JANE DOE 2,

Plaintiffs,

vs.

UBER TECHNOLOGIES, INC.,

Defendant.

Case No.:

JURY TRIAL DEMAND

COMPLAINT

Plaintiffs Jane Doe 1 and Jane Doe 2 by and through undersigned counsel Wigdor LLP and Anderson & Poole, P.C. as and for their Complaint against Defendant Uber Technologies, Inc. (“Uber,” the “Company” or “Defendant”), hereby allege as follows:

PRELIMINARY STATEMENT

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2 1. Uber is an incredibly popular and rapidly expanding transportation company
3 whose smartphone app (“App”) allows people to order and pay for taxi rides through their
4 phones. Uber has been valued as being worth in the tens of billions of dollars. Sadly, Uber has
5 proven time and time again that it is willing to sacrifice the safety and well-being of its
6 customers – particularly its female customers – for the sake of padding its corporate bottom-line.
7

8 2. Uber markets itself extensively as the best option for a safe ride home after a
9 night of drinking. Indeed, the Company commissioned a report with Mothers Against Drunk
10 Driving (“MADD”) where it declared: “When empowered with more transportation options like
11 Uber, **people are making better choices that save lives.**” (emphasis added).
12

13 3. The Company further claimed that “Uber and MADD are working toward a world
14 **where a safe ride is always within reach and where drunk-driving is a thing of the past.**”
15 (emphasis added).
16

17 4. The marketing campaign has expanded to include discounts for Uber users to
18 purchase the “Breathometer,” a smartphone breathalyzer, and the companies have partnered to
19 provide rewards in exchange for continued use.
20

21 5. Uber even gives out swag at concerts with taglines such as “**Drink Up & Uber**
22 **On.**”
23

24 6. But what Uber does not share with riders is that making the choice to hail a ride
25 after drinking also puts them in peril from the Uber drivers themselves. By marketing heavily
26 toward young women who have been drinking while claiming that rider safety is its #1 priority,
27 Uber is instead putting these women at risk.
28

1 7. Uber’s claims of rider safety have proven to be false and hollow. Investigations
2 into its safety measures reveal that Uber routinely fails to adequately screen its employees and
3 regularly hires drivers with known criminal histories, at the expense of its customers who are
4 placed squarely in danger. Further, Uber openly admits that it fails to exercise any supervision
5 over drivers while they are working.
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7 8. Through its relentless marketing efforts, Uber has urged the public to defy
8 common sense and undermine every parent’s edict – “don’t get in a car with a stranger.”
9 Unfortunately, despite its self-proclaimed “commitment to safety,” opening the Uber App and
10 setting the pick-up location has proven to be the modern day equivalent of electronic hitchhiking.
11 Buyer beware – we all know how those horror movies end.
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13 9. Since forming in 2010, Uber’s corporate policy of “profits over safety” has
14 quickly emerged as the operating model for its successful aggressive global expansion.
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16 10. Unfortunately, the model of “profits over safety” is also responsible for the
17 tragedies at the center of this litigation.
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19 11. Plaintiff Jane Doe 1 is a female Uber rider that the Company failed to protect.
20 Jane Doe 1 was sexually assaulted in Boston, Massachusetts on February 7, 2015 by an Uber
21 driver named Abderrahim Dakiri (“Dakiri”). The Uber App was used to arrange a ride to take
22 Jane Doe 1 and several friends home. After dropping off her friends, Dakiri took Jane Doe 1 on
23 an off-route detour to her destination, during which he took the opportunity to sexually assault
24 her.
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26 12. Plaintiff Jane Doe 2 is a female Uber rider that the Company failed to protect.
27 Jane Doe 2 was sexually assaulted in Charleston, South Carolina on August 9, 2015 by an Uber
28

1 driver named Patrick J. Aiello (“Aiello”). The Uber App was used by one of Ms. Doe 2’s male
2 friends to arrange a ride to pick the group up and take them to a bar. After dropping off her
3 friend, Aiello, under the guise of driving Ms. Doe 2 home, instead took her on an off-route
4 detour, during which he took the opportunity to viciously rape her.

5
6 13. As detailed herein, Uber’s negligence, fraud, misleading statements and other
7 unlawful actions caused Plaintiffs’ sexual assaults, which humiliated, degraded, violated and
8 robbed Plaintiffs of their dignity. The attacks on Plaintiffs have caused them to suffer both
9 physical and psychological harm from which they may never fully recover.¹

10 14. Through the imposition of a court-ordered injunction mandating certain
11 immediate safety measures, this lawsuit seeks to slam the brakes on Uber’s reckless expansion at
12 the unfortunate expense of basic customer safety.

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14 **JURISDICTION AND VENUE**

15 15. The jurisdiction of this action arises under diversity of citizenship, which is
16 codified pursuant to 28 U.S.C. § 1332, given that Ms. Doe 1 is a citizen of Connecticut whose
17 assault took place in Massachusetts, Ms. Doe 2 is a citizen of Florida whose assault took place in
18 South Carolina, Defendant is a citizen of California, and this action involves an amount in
19 controversy in excess of \$75,000.00, exclusive of interest and costs.
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24 ¹ See Rebecca M. Loya, *Rape as an Economic Crime: The Impact of Sexual Violence on*
25 *Survivors' Employment and Economic Well-Being*, J. INTERPERSONAL VIOLENCE (Nov. 6, 2014).
26 According to studies, sexual assault and the related trauma response can disrupt survivors’
27 employment in several ways, including time off, diminished performance, job loss, and inability
28 to work. These outcomes can have long term impacts on the financial well-being of survivors,
limiting long-term economic stability. *Id.*

1 16. The Court has personal jurisdiction over Defendant because it is headquartered in
2 San Francisco, California and it conducts business in California.

3 17. Venue is proper in the Northern District of California pursuant to 28 U.S.C. §§
4 1391(b) and (c) because Defendant is headquartered in this District and because Defendant
5 conducts business in this District.

6
7 **PARTIES**

8 18. Jane Doe 1 is an adult woman who is a citizen of Connecticut and presently
9 resides in Boston, Massachusetts.

10 19. Jane Doe 2 is an adult woman who is a citizen of Florida, and who resided in
11 Charleston, South Carolina on August 9, 2015.

12 20. Defendant Uber Technologies, Inc. is a Delaware Corporation with its principal
13 place of business at 1455 Market Street, San Francisco, California 94105.

14 21. Defendant Uber Technologies, Inc. operates throughout the United States,
15 including in Boston, Massachusetts, maintaining an office at 239 Causeway Street, 1st Floor,
16 Boston, MA 02114.

17 22. Defendant Uber Technologies, Inc. operates throughout the United States,
18 including in Charleston, South Carolina.

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21 **BACKGROUND AND FACTUAL ALLEGATIONS**

22 **I. Uber Technologies, Inc.**

23 23. Launched in San Francisco in June 2010, Uber operates as a “transportation
24 network company” throughout the world. In a relatively new industry called “ridesharing,” Uber
25 connects drivers and riders through a downloadable smartphone application called “Uber.”
26

1 Individuals who have downloaded the App use it to make a transportation request. They are then
2 matched with an Uber driver who picks them up and drives them to a destination. App users
3 must pay for the ride through the App with a credit card. Uber pays the driver a share of the fare
4 collected, and retains the remainder.

5 24. As detailed *infra*, Uber's business model requires an enormous pool of drivers in
6 order to provide rides to customers quickly and efficiently. To accomplish this, Uber solicits and
7 retains thousands of non-professional drivers. Uber markets to potential drivers on its website,
8 where it states: "Uber needs partners like you. Drive with Uber and earn great money. . . . Get
9 paid weekly just for helping your community of riders get rides around town." After these
10 drivers are hired by Uber, Uber makes the drivers available to the public to provide
11 transportation services through its App.
12

13 25. As of June 1, 2015, Uber employed over 1 million drivers and claims to be adding
14 hundreds of thousands of drivers to its payroll every month.
15

16 26. By 2015, Uber had raised \$2.8 billion in total funding, and it is projected that the
17 Company will generate \$10 billion in revenue by the end of 2015.
18

19 27. In its most mature market, San Francisco, Uber's revenues are more than three
20 times the size of the local taxi market, with revenues running at \$500 million a year in that city
21 alone.
22

23 28. Neither drivers nor customers are charged fees to download the Uber App.
24 Uber's sole source of revenue is from charges to riders for trips taken.

25 29. Uber's reckless expansion is the precise factor that has led to such staggering
26 profits in such a short amount of time.
27

1 30. Uber’s goal of dominating and controlling the emerging rideshare market at the
2 expense of customer safety is a calculated decision made by senior executives that continues
3 through the present.

4 31. Uber accomplished its aggressive national expansion by entering cities throughout
5 the U.S. and ignoring long-standing legal and regulatory authority for taxi and limousine services
6 in nearly every city in which it operates. Existing taxi and limousine companies are forced to
7 comply with licensing laws, and vehicle safety and consumer protections that Uber flouts and
8 intentionally disregards.
9

10 32. Without the costly strictures of regulated taxi companies, Uber became
11 competitive and then dominant in the vehicle-for-hire market in a fraction of the time it would
12 have taken had it entered the transportation market through traditional methods.
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14 33. The emerging policy of “profits over safety” quickly became the operating model
15 for Uber’s expansion.

16 34. Unfortunately, this model also became responsible for the tragedies at the center
17 of this action.
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19 **II. Uber Employs Thousands of Drivers**

20 35. Uber employs its drivers throughout the U.S. (including Dakiri and Aiello) in
21 traditional at-will relationships, in which the Company has the discretion to fire its drivers for
22 any reason and at any time.

23 36. In order to become a driver for Uber, individuals apply through Uber’s website.
24 The application process is entirely online and involves filling out a few short forms and
25 uploading photos of a driver’s license, vehicle registration, and proof of insurance.
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1 37. Uber does not verify vehicle ownership. Rather, it only requires that the vehicle
2 is registered and is not more than ten years old.

3 38. At no point does any Uber employee verify that the person applying to be the
4 driver is uploading his or her own personal documents.

5 39. Uber then sends driver application information to Hirease, LLC (“Hirease”), a
6 private background check company.

7 40. Hirease does not perform stringent background checks. Drivers are not required to
8 submit fingerprints for comparison against Department of Justice and Federal Bureau of
9 Investigation databases. Rather, Hirease simply runs potential drivers’ social security numbers
10 through records databases similar to those held by credit agencies, which only go back for a
11 period of seven years.
12

13 41. Remarkably, Uber fails to implement stricter background checks for its driver
14 applicants to whom Uber App users will later entrust their lives and well-being (as well as the
15 lives and well-being of others that may ride with them when they use the App to order a ride, or
16 others on whose behalves rides are ordered), despite knowing the reality that job applicants
17 frequently submit false information to their employers. In fact, on its own website, Hirease
18 acknowledges that many job applicants lie about information they submit to an employer, and
19 that “40% of resumes contain material lies or omissions about education, past employment or
20 qualifications.”
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22 42. Hirease also recognizes the importance of background checks to weed out
23 applicants with criminal backgrounds. As Hirease states, “10% of job applicants have a criminal
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1 record.” Nonetheless, Uber does not require fingerprint background checks of its applicants,
2 which would turn up a person’s criminal history.

3 43. Moreover, if a driver commits a crime after Hirease runs its initial background
4 check, Uber will not be notified.

5 44. Drivers are not charged a fee by Uber to apply to become employees.

6 45. Drivers are not charged a fee to download the App to receive notifications of rides
7 mediated by Uber.
8

9 46. Furthermore, fare prices for rides are set exclusively by Company executives.
10 Drivers have no input on fares charged to customers. Drivers are not permitted to negotiate with
11 customers on fares charged.
12

13 47. However, Uber can and does directly modify charges to customers if the
14 Company determines that a driver has taken a circuitous route to a destination.

15 48. Uber takes a fee ranging between twenty percent (20%) and thirty percent (30%)
16 of every ride charged to a customer.

17 49. Uber controls its drivers’ contacts with its customer base, and considers its
18 customer list to be proprietary information. To that end, drivers are not permitted to answer rider
19 inquiries about booking future rides outside of the Uber App.
20

21 50. Uber retains the right to terminate drivers, with or without cause.

22 51. Uber requires its drivers to accept all ride requests when the drivers are logged
23 into the App. Drivers who reject too many ride requests risk facing discipline, including
24 suspension or termination.
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1 52. Uber attempts to impose some level of uniformity in connection with the conduct
2 of its drivers while they are transporting riders. Uber mandates that its drivers, *inter alia*: dress
3 professionally; send the customer who has ordered a ride a text message when the driver is 1-2
4 minutes away from the pickup location; keep their radios either off or on “soft jazz or NPR;”
5 open the door for the customer; and pick up the customer on the correct side of the street where
6 the customer is standing.
7

8 53. Customers give feedback on rides they have taken, and rate drivers on a scale
9 from 1-5 stars. These ratings are used by Uber to discipline and terminate drivers.
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11 54. In some cities, Uber incentivizes its drivers to remain its employees and not join
12 any rival taxi transportation companies by paying drivers a minimum of \$10-\$26 merely to log
13 into the Uber App, accept 90% of ride requests, do one trip per hour, and be online 50 out of 60
14 minutes. As a result, they will be paid the guaranteed minimum rate regardless of the number of
15 rides they actually give, tantamount to a salary.
16

17 55. Despite the above facts, as a matter of policy, Uber claims that drivers are not at-
18 will employees, but rather independent contractors. The value of classifying workers as
19 independent contractors is an integral part of the ride-sharing company’s business model, and has
20 saved Uber millions of dollars.
21

22 56. The consequence to passengers is significant, most notably for the fact that Uber
23 refuses to commercially insure drivers, resulting in a substantial deficit of appropriate coverage.
24 In contrast, regulated taxi and limousine companies are forced to comply with commercial
25 insurance minimums imposed by local and state legislation that exists to protect individual
26 consumers.
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1 57. Uber’s refusal to insure drivers is a cost-saving measure, but it is also a reflection
2 of the Company’s intentional decision to distance itself from potential liability, given its intimate
3 knowledge of the risks and potential dangers associated with allowing non-professional drivers
4 access to transport individual consumers without any oversight.

5 **III. Material Misrepresentations to Riders that Uber Provides the “Safest Rides on the**
6 **Road”**

7 58. The application process to become an Uber driver is simple, fast and designed to
8 allow the Company to hire as many drivers as possible while incurring minimal associated costs.
9 Such cost saving, however, is at the expense of riders, especially female riders. Specifically, at
10 no time during the application process does Uber or Hirease, acting on Uber’s behalf, do the
11 following:
12

- 13 • conduct Live Scan biometric fingerprint background checks of
14 applicants;
- 15 • conduct in-person interviews of applicants;
- 16 • verify vehicle ownership;
- 17 • conduct physical vehicle inspections;
- 18 • verify that social security numbers and other personal
19 identification numbers submitted in the application process in
20 fact belong to the applicants;
- 21 • require applicants to attend training classes on driving skills;
- 22 • require applicants to attend training classes to prevent
23 harassment, including sexual harassment;
- 24 • require applicants to attend training classes to hone skills
25 needed for safely using mobile Apps while driving;
- 26 • require applicants to pass written examinations beyond basic
27 “city knowledge” tests;

- require applicants to pass road vehicle tests; and
- require applicants to pass vision and hearing exams.

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3 59. Indeed, as recently alleged in a complaint filed by the District Attorney of San

4 Francisco and the District Attorney of Los Angeles, *The People of the State of California v. Uber*

5 *Technologies, Inc.*, Case No. 14-cv-543120-CGC (Superior Court of the State of California filed

6 August 18, 2015), Uber’s security screening is so deficient that, upon information and belief,

7 individuals *passed* Uber’s screening process and were found driving for Uber with the following

8 felony convictions: (1) second degree murder, (2) lewd and lascivious acts against a child under

9 the age of 14, (3) sexual exploitation of children, (4) kidnapping for ransom with a firearm, (5)

10 assault with a firearm, (6) grand theft, (7) robbery, (8) identity theft, (9) burglary, and (10) taking

11 a vehicle without consent. In addition, a number of Uber drivers, upon information and belief,

12 have previously been convicted of driving under the influence and driving with a suspended

13 license and yet still passed Uber’s purportedly strict background checks.

14

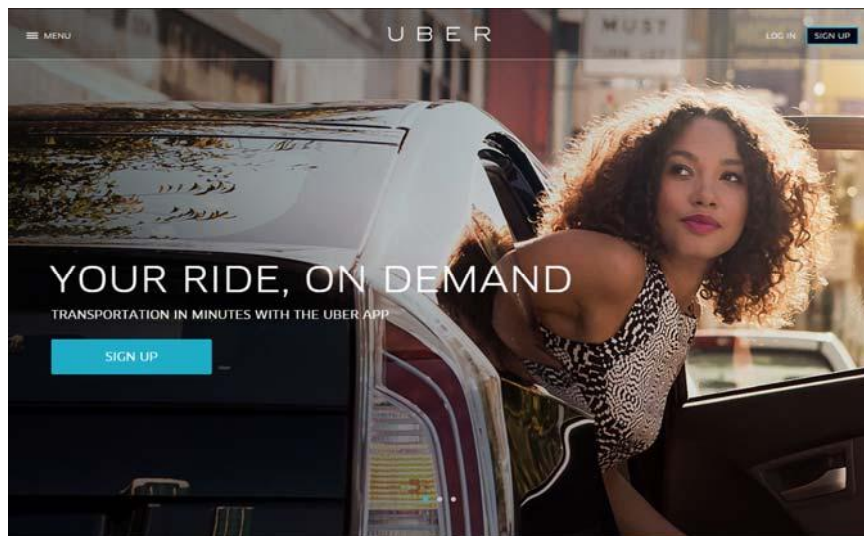
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16 60. Rather than notify riders of these failures, Uber fills its website with pictures of

17 smiling young women entering and exiting vehicles, who are meant to appear “safe.”



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61. In fact, Uber misrepresents to customers, on a global scale, on its website, the following:

21 **Wherever you are around the world, Uber is committed to**
22 **connecting you to the safest ride on the road.** That means
23 setting the strictest safety standards possible, and then working
24 hard to improve them every day. The specifics vary depending on
25 what local governments allow, but within each city we operate, we
aim to go above and beyond local requirements to ensure your
comfort and security – **what we are doing in the US is an**
example of our standards around the world.

26 (emphasis added).
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1 62. Clearly, safety policies emanating from San Francisco dictate the safety protocols
2 for Uber locations throughout the country.

3 63. In fact, until as recently as October 2014, Uber represented that “Every
4 ridesharing and livery driver is thoroughly screened through a rigorous process we’ve developed
5 using industry-leading standards. This includes a three step criminal background screening for
6 the U.S. – with county, federal and multi-state checks that go back as far as the law allows – and
7 ongoing reviews of drivers’ motor vehicle records throughout their time on Uber.”
8

9 64. Although Uber attempts to distance itself from situations in which it would
10 potentially incur liability, a customer would need to sift through pages of text and click through
11 multiple links in order to even find the following section in which Uber unbelievably tries to
12 disclaim responsibility for negligent and harmful conduct by its own drivers:
13

14 THE QUALITY OF THE TRANSPORTATION SERVICES
15 SCHEDULED THROUGH THE USE OF THE SERVICE OR
16 APPLICATION IS ENTIRELY THE RESPONSIBILITY OF THE
17 THIRD PARTY PROVIDER WHO ULTIMATELY PROVIDES
18 SUCH TRANSPORTATION SERVICES TO YOU. YOU
19 UNDERSTAND, THEREFORE, THAT BY USING THE
20 APPLICATION AND THE SERVICE, **YOU MAY BE
21 EXPOSED TO TRANSPORTATION THAT IS
22 POTENTIALLY DANGEROUS, OFFENSIVE, HARMFUL
23 TO MINORS, UNSAFE OR OTHERWISE
24 OBJECTIONABLE,** AND THAT YOU USE THE
25 APPLICATION AND THE SERVICE AT YOUR OWN RISK.

26 (emphasis added).

27 65. Sadly, Plaintiffs were victims of “unsafe,” “dangerous” and “offensive” conduct
28 by Uber drivers.

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IV. UBER TARGETS INTOXICATED FEMALE RIDERS

66. Uber’s advertising campaigns further make the assertion that it provides the best option for a safe ride home after a night of drinking. Indeed, the Company commissioned a report with MADD where it declared: “When empowered with more transportation options like Uber, **people are making better choices that save lives**” (emphasis added).

67. The Company further claimed that “Uber and MADD are working toward a world where a safe ride is always within reach and where drunk-driving is a thing of the past.”

68. The report and others have been widely publicized by Uber and its press team, correlating the existence of Uber drivers and vehicles in a city with diminished drunk driving rates.

69. Uber’s marketing campaign has expanded to include discounts for Uber users to purchase the “Breathometer,” a smartphone breathalyzer, and the companies have partnered to provide rewards in exchange for continued use.

70. But what Uber has not shared with riders is that making the choice to hail a ride after drinking also puts those same riders in peril from the Uber drivers themselves. By marketing heavily toward young women who have been drinking while claiming that rider safety is its #1 priority, Uber is instead putting these women at risk.

71. Although Uber advertises that it is committed to providing customers with the “safest ride on the road,” the reality is that at the hands of an Uber driver, Plaintiffs were subjected to traumatic and harrowing sexual violence that no person should be forced to endure.

V. Jane Doe 1

72. Jane Doe 1 resides in Boston, Massachusetts.

1 73. On February 7, 2015, Ms. Doe 1 and three of her female friends went out to
2 dinner and then to a party.

3 74. Early in the morning on February 8, 2015, at approximately 2:30 a.m., one of Jane
4 Doe 1's friends used Ms. Doe 1's Uber App to order a car.

5 75. Jane Doe 1 and her friends received confirmation texts from the driver, Dakiri,
6 that he was on his way.

7 76. The three friends resided at the same location and Dakiri dropped them off first.
8 Thereafter, Ms. Doe 1 gave Dakiri the address of her destination, which should have taken
9 approximately ten minutes to drive to from their first stop.

10 77. Ms. Doe 1 was in the front passenger seat and Dakiri began making conversation
11 with her.

12 78. However, shortly after initiating small talk, Dakiri began to sexually assault Ms.
13 Doe 1.

14 79. Dakiri, who is approximately 38 years of age, 6'3" and more than 200 pounds,
15 was physically intimidating and dominant over Ms. Doe 1, who weighs less than 100 pounds and
16 was 20 years of age.

17 80. First, when the vehicle was stopped at a red light, Dakiri began groping Ms. Doe
18 1 in the crotch, upper thigh and top of her pants. Ms. Doe 1 was shocked and terrified.

19 81. At the following red light, Dakiri told her that he "really liked her" and forcibly
20 kissed Ms. Doe 1, including on her cheek and neck. Ms. Doe 1's attempts to push him off and
21 yell "no" were to no avail.

22 82. This unfortunate scenario repeated each opportunity Dakiri had during the drive.
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1 **A. Uber’s Intentional Lack of Compliance with the City of Boston’s Safety**
2 **Regulations**

3 92. In 2011, Uber inserted itself, without incurring the expense, time and effort to
4 comply with regulations, into the city of Boston, where all other vehicles for hire must comply
5 with the existing safety regulations in order to operate.

6 93. Uber’s unregulated and unlicensed vehicles operate throughout Boston, at the
7 expense of the licensed taxis, because the Company has intentionally decided to operate
8 unlawfully, in defiance of decades of regulations and legal authority.

9 94. For the purpose of ensuring the safety and protection of its residents, the city of
10 Boston has strict regulations governing the taxi industry. Licensed taxi companies cannot
11 operate without complete compliance with these regulations, which costs companies time and
12 money. *See City of Boston Code 16-15.05: Vehicle for Hire Ordinance, Taxi Rules (regulating*
13 *vehicle inspections and setting standards for the age, condition, equipment, lack of damage and*
14 *cleanliness of vehicles).*

15 95. In addition to the many safety regulations specific to the vehicles, the regulations
16 are designed to protect Boston citizens from potentially dangerous taxi drivers by requiring
17 drivers to meet 17 criteria before they can even apply to operate a taxi. Applicants must:

- 18 • be twenty-one (21) years of age or older;
- 19 • pass a standard examination demonstrating the ability to speak, read, write and
20 understand the English Language;
- 21 • participate in Hackney Carriage testing and training as determined by the
22 Inspector of Carriages;
- 23 • have an original Birth Certificate, Alien Card, Asylum Document, US Passport or
24 Naturalization Papers;
- 25 •
- 26 •
- 27 •
- 28 •

- 1 • not have a Hackney Carriage Driver’s License that is revoked or suspended in any
2 jurisdiction;
- 3 • have a valid Massachusetts Driver’s License;
- 4 • have had a Driver’s license in the United States for at least two (2) years;
- 5 • not have been adjudged a Habitual Traffic Offender, as defined by Massachusetts
6 General Law Chapter 90 section 22F, or the equivalent in any jurisdiction, within
7 the past five (5) years;
- 8 • not have any outstanding or unresolved driving infractions which could result in
9 the applicants Driver’s license being suspended or revoked in any jurisdiction;
- 10 • not have had his or her Driver’s License suspended for five (5) or more
11 Surchargeable Incidents, as defined by Chapter 211 of the Code of Massachusetts
12 Regulations section 134, or the equivalent in any jurisdiction, within the past five
13 (5) years;
- 14 • not have more than four violations of the Traffic Laws and/or At-Fault Accidents
15 as defined by Chapter 211 of the Code of Massachusetts Regulations section 134
16 or an equivalent department in the last three (3) years (violations and accidents
17 occurring on the same date will count as only one) in any jurisdiction;
- 18 • not have any Operating Under the Influence of drugs or alcohol convictions or
19 dispositions under Massachusetts General Law Chapter 90 section 24D within the
20 past five (5) years or the equivalent in any jurisdiction;
- 21 • not have any felony convictions within the last five (5) years in any jurisdiction;
- 22 • not have any drug convictions in the last five (5) years in any jurisdiction;
- 23 • not have any dispositions for a criminal offense, in any jurisdiction, that would
24 result in the denial of a license, including admissions to sufficient facts or
25 continues of an offense without resolution, unless the circumstances of such
26 incident are reviewed by the Inspector of Carriages as to the specific facts and
27 circumstances and the applicant is thus approved by the Inspector of Carriages;
- 28 • not be required to register as a sex offender in any jurisdiction; and
- not have any outstanding or unresolved criminal court cases in any jurisdiction
which could result in the license being denied if the Applicant was convicted of
the alleged offense.

1 96. In contrast to the Boston regulations, as described *supra*, Uber “selects” its drivers
2 by failing to even require an in-person interview with applicants.

3 97. The Boston regulations are requirements that individuals must meet before they
4 can even be eligible to apply. Following an application, individuals must undergo training, pass
5 examinations and personally appear for an interview, among other requirements.

6 98. In sum, Uber’s claim that its standards are “often more rigorous than what is
7 required to be a taxi driver” is false.

8 99. To date, there is proposed regulatory legislation pending in Boston, but Uber
9 remains free from true regulatory oversight in the city.

10
11 **VI. Jane Doe 2**

12 100. Jane Doe 2 is a citizen of Florida, who has attended school for over a year in
13 Charleston, South Carolina.

14 101. On August 9, 2015, Ms. Doe 2 used her Uber App to order a car, which she took
15 to meet a male friend at the Bay Street Biergarten, located at 549 East Bay Street, Charleston,
16 South Carolina 29403.

17 102. When Ms. Doe 2 arrived, her friend was at the Bay Street Biergarten with two
18 additional men, whom Ms. Doe 2 also knew. Several hours later, the four friends went back to
19 one of their apartments, which is located in Charleston.

20 103. At the apartment, one of the men used his Uber App to order the group an Uber
21 car for a 5:00 p.m. pick-up.

22 104. Aiello arrived to pick up the group in a minivan with an Uber sticker in the lower
23 right corner of the windshield.

1 105. Upon information and belief, Aiello does not have a South Carolina driver's
2 license.

3 106. Upon information and belief, Aiello is not a registered owner of the vehicle used
4 to pick up the group.

5 107. Aiello drove them to The Windjammer, a bar located at 1008 Ocean Blvd., Isle of
6 Palms, South Carolina 29451. Ms. Doe 2 sat in the front seat, while the three men sat in the
7 back. Ms. Doe 2 did not speak with Aiello during the ride.
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9 108. Aiello, at all times during the 30-35 minute ride, used his phone for navigation to
10 the Windjammer.

11 109. When they arrived at The Windjammer, the four friends noticed Aiello also enter
12 the bar, which the three men remarked to one another as "weird."
13

14 110. Ms. Doe 2 and her friends remained at the bar for nearly five hours.

15 111. At some point during the night, the group again noticed Aiello in the bar. This
16 time, he was sitting at the bar, but they did not interact with him.
17

18 112. Near the end of the evening, two members of their group left the bar first, leaving
19 Ms. Doe 2 and one male friend at the Windjammer for approximately another hour before they
20 too decided to leave.

21 113. Ms. Doe 2 and her friend were driven back to her friend's apartment by Aiello.

22 114. During the ride back, Ms. Doe 2 and her friend sat in the middle row of the
23 minivan. At some point during the ride, Ms. Doe 2 mentioned that she could not find her phone
24 and wanted to look for it at her friend's apartment when they got there.
25
26
27
28

1 115. Ms. Doe 2 intended to collect her phone from her friend’s apartment and walk the
2 two blocks home to her apartment.

3 116. When they arrived at the apartment, Ms. Doe 2 went into the apartment and
4 looked for her phone for about 5-10 minutes, and after not finding it, left for her own apartment.

5 117. When Ms. Doe 2 went outside, Aiello said he would drive her home.

6 118. After getting into the vehicle and still believing that Aiello was acting in his
7 capacity as an Uber driver, Ms. Doe 2 gave Aiello her home address while she began looking in
8 her purse again to see if her phone was there.
9

10 119. Soon thereafter, she looked up and realized Aiello had driven her in the wrong
11 direction.
12

13 120. Ms. Doe 2 informed Aiello they were going in the wrong direction, to which he
14 asked, **“How are you going to pay me?”**

15 121. Aiello told Ms. Doe 2 that she owed him a blow job. Ms. Doe 2 continued to
16 frantically search through her purse, stating “Where’s my phone? I can’t find my phone.”
17

18 122. Aiello responded that he had Ms. Doe 2’s phone but was not going to give it back
19 to her.

20 123. Ms. Doe 2 began to panic and repeatedly tried to open the car door and jump out
21 of the vehicle, but Aiello had locked the doors.

22 124. At this point, Aiello had driven Ms. Doe 2 into a dark, remote parking lot off a
23 highway area.
24

25 125. Aiello forced his face onto Ms. Doe 2’s, trying to “kiss” her, and then proceeded
26 to viciously rape her and threaten her with harm multiple times.
27

1 126. After the attack ended, Ms. Doe 2 was able to get onto the highway, crossed to the
2 median, and then started running alongside the highway away from the parking lot.

3 127. As Ms. Doe 2 was waving her arms into the highway for help, a passing vehicle
4 hit Ms. Doe 2's arm, stopped, called 911, and waited with Ms. Doe 2 for the police, who took her
5 to the hospital.

6 128. In an affidavit filed by Sergeant Steven Hood of the Charleston Police
7 Department, he noted that Ms. Doe 2 had sustained bruising throughout her body from the
8 incident.

9 129. Ms. Doe 2 became suicidal while in the hospital and was transferred to the
10 psychiatric unit where she remained for three days.

11 130. Following the incident, Ms. Doe 2 has been treating with a therapist who
12 specializes in sexual assaults.

13 131. Ms. Doe 2 continues to have suicidal ideation.

14
15
16 **A. CITY OF CHARLESTON ORDINANCE FOR TRANSPORTATION**
17 **NETWORK DRIVERS**

18 132. On June 1, 2015, Charleston's new ordinance relating to transportation services
19 became effective. The ordinance specifically addresses Uber drivers, referred to as
20 Transportation Network drivers ("TND"), and requires that all TND apply and receive a business
21 license through the City of Charleston if they are picking up passengers in the city.

22 133. The Charleston ordinance also requires that each vehicle for hire must have the
23 state mandated minimum coverage of liability insurance, and drivers are required to provide this
24 information to an officer upon request during any lawful contact.
25
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1 134. Additionally, all vehicles used for hire to transport passengers must be registered
2 with the City of Charleston and display a government-issued sticker on the rear window of the
3 vehicle. After June 1, 2015, these regulations applied to all taxicabs, limos and TND vehicles
4 that pick up passengers in the city.

5 135. Upon information and belief, on August 9, 2015, Aiello failed to have a business
6 license, the required commercial insurance or display the City of Charleston sticker in the rear
7 window of his vehicle.
8

9 136. Upon information and belief, on August 9, 2015, despite failing to comply with
10 local laws, Uber permitted Aiello to receive compensation as an Uber driver and to hold himself
11 out to the public, including to Ms. Doe 2 and her friend, as a lawfully employed Uber driver.
12

13 **VII. Terms and Conditions of the Uber App**

14 **A. Customers Are Not Required to or Asked to Read the Terms and Conditions**
15 **of the Uber App**

16 137. At all relevant times, including when Plaintiffs downloaded the Uber App, when a
17 prospective customer signs up for Uber's services, she is prompted to enter information into a
18 few screens.

19 138. On the first screen, she is prompted to enter her email, a mobile phone number,
20 and a password. There is "helper text" at the bottom of the screen that provides an explanation
21 for why the information sought in the form is needed, stating: "We use your email and mobile
22 number to send you ride confirmations and receipts."
23

24 139. On the second screen, she is then also prompted to enter her full name and a
25 photo. The helper text on this screen states: "Your name and photo helps your driver identify
26 you at pickup."
27

1 169. Indeed, typing in “Terms and Conditions” into the search field in “Help Center”
2 only yields the result of “Gift Cards Terms and Conditions.”

3 170. In order to find the Terms and Conditions, a prospective user must sift through
4 multiple pages and links in order to find the “Legal” link under the “Menu” sidebar.

5 171. The Terms and Conditions to which a prospective customer in the United States
6 would be bound has buried within it an arbitration provision under numbered item 6 – “Dispute
7 Resolution.”
8

9 172. When viewing the Terms and Conditions in the App, a user must scroll through
10 approximately seven (7) full pages of microscopic text to reach the “Dispute Resolution”
11 provision.
12

13 **C. Jane Doe 1 and Jane Doe 2 Never Assented to the Terms and Conditions and**
14 **They Are Not Binding on Them**

15 173. Based on the foregoing, Plaintiffs were not provided conspicuous notice of the
16 existence of alleged contract terms when they downloaded the App.

17 174. At all relevant times, Plaintiffs were not required to, and nor did they, review the
18 Terms and Conditions of the Uber App.

19 175. Similarly, Plaintiffs were not required to, and nor did they, click the link and
20 review the provisions located within the “Terms & Conditions and Privacy Policy.”
21

22 176. Plaintiffs were not required to check a box that affirmed that they “agreed” to the
23 Terms and Conditions when they downloaded the App.

24 177. Uber failed to properly notify users, including Plaintiffs, when modifications
25 were made to the Terms and Conditions. Through their continued use of the App, Plaintiffs were
26
27

1 not required to, and nor did they, affirmatively agree to the Terms and Conditions of the Uber
2 App.

3 178. At all relevant times, Uber never mailed or emailed Plaintiffs a copy of the Terms
4 and Conditions.

5 **D. Uber Retained the Right to Unilaterally Change the Terms and Conditions of**
6 **the App**

7 179. At all relevant times, including when Plaintiffs downloaded the Uber App, the
8 Terms and Conditions contained language purporting to grant Uber the unilateral right to modify
9 the agreement.

10 180. Pursuant to the Terms and Conditions, Uber provided itself with the exclusive
11 ability to alter allegedly binding agreement terms and simultaneously removed any obligation to
12 send notice to users regarding modifications.

13 181. Instead, Uber simply included a provision in the Terms and Conditions that
14 contractual changes are effective once posted on its website, <http://www.uber.com/legal>.

15 182. In the Terms and Conditions, Uber requires arbitration for any claims that arise
16 out of the use of the App. It excludes from arbitration claims any brought “to prevent the actual
17 or threatened infringement, misappropriation or violation of a party’s copyrights, trademarks,
18 trade secrets, patents or other intellectual property rights.”

19 183. Upon information and belief, Uber’s arbitration provision excludes the types of
20 claims Uber is most likely to bring against others, while requiring arbitration for the types of
21 claims most likely to be brought against Uber.

22 184. Recovery is also severely limited by Uber’s Terms and Conditions.

1 185. According to the Terms and Conditions, Uber’s liability for any and all damages
2 and losses incurred cannot exceed \$500.00.

3 **VIII. Several Recently Reported Incidents of Sexual and Other Assaults by Uber Drivers,
4 Largely Against Female Passengers, Indicate Systemic Deficiencies Regarding
5 Uber’s Safety Measures Concerning Drivers**

6 186. Sadly, the instant Plaintiffs’ sexual assaults were not isolated attacks by two lone
7 Uber drivers on two unsuspecting passengers, but just part of a pattern of similarly heinous, but
8 avoidable attacks.

9 187. Upon information and belief, over thirty different sexual assaults by Uber drivers
10 against Uber passengers have been reported in the media in the last two years alone, with the
11 below paragraphs providing a mere overview.

12 188. On or around August 22, 2015, Efren Madrigal (“Madrigal”), a newly minted
13 Uber driver who had been on the road for only three days, was accused of raping a passenger in
14 New Jersey. The female passenger and a friend had initially invited Madrigal in to play cards
15 and chat after he picked them up through Uber and dropped them off at the victim’s home. The
16 friendly encounter rapidly became dangerous, however, as Madrigal allegedly then proceeded to
17 assault the woman who had ridden with him. Uber stated that the incident was “deplorable” and
18 that Madrigal was blocked “as soon as [Uber was] made aware of the allegations.”

19 189. In August 2015, a female Uber rider in Dallas alleged that she was raped by her
20 Uber driver. In circumstances eerily similar to those alleged in the incident in Delhi, India in
21 December 2014, the driver had previously been convicted of a number of felonies and yet had
22 been approved to drive for Uber. The driver allegedly followed her into her apartment and raped
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1 her there. Uber later issued details regarding the investigation it undertook of the driver and
2 admitted to improperly permitting him to drive for the Company.

3 190. In Chengdu, China, a female passenger reported that she had been robbed at
4 knifepoint and then sexually assaulted by her Uber driver in August 2015. The passenger
5 ordered the ride at around 2:00 a.m., but the ride quickly took a turn as she claimed that upon
6 entering a tunnel, the driver stopped and threatened her with a knife. She then asserted that the
7 Uber driver took her to a secluded area where he proceeded to sexually assault her, taking photos
8 and threatening to expose her if she reported the incident to the police. Uber's Chengdu and
9 Guangzhou offices were previously raided in May 2015 by local authorities to investigate
10 operations.
11

12 191. On April 30, 2015, a female Uber rider in New York City alleged that she was
13 sexually assaulted and groped by her Uber driver. After falling asleep during the ride, she claims
14 that she awoke to her driver caressing her face, after which he grabbed her face and leaned in for
15 a kiss. Fortunately, she was able to escape, but stated that "If I hadn't pushed him away, then
16 I'm pretty certain he would have done more."
17

18 192. In late April 2015, a University of Southern California student accused an Uber
19 driver of raping her while she was unconscious, unaware, and unable to consent to any sexual
20 acts. Ironically, in March 2015, the University had issued a crime alert about an alleged sexual
21 assault and recommended that students use Uber to stay safe. That language was excluded from
22 the campus alert sent out after the April incident.
23

24 193. Also in late April 2015, two women were allegedly assaulted in Madison,
25 Wisconsin by their Uber driver(s). Similar to the circumstances after the Delhi alleged assault,
26
27

1 local officials expressed frustration that Uber refused to turn over information about the driver(s)
2 that would help hold them responsible.

3 194. On February 6, 2015, in Philadelphia, Pennsylvania, a female rider alleges that
4 she was raped and kidnapped by her Uber driver. According to a police report, the Uber driver
5 held her down, ripped her pants, raped her, and then held her captive, continuing to drive her
6 around for nearly two hours, refusing to let her out of the car. Uber claims that it was unaware of
7 any such incident until forty days after the victim first reported the alleged sexual assault.
8 Indeed, the Uber driver remained on the road, continuing to drive for Uber, for the duration of
9 that time.
10

11 195. In Houston, Texas, in January 2015, an Uber driver, Duncan E. Burton
12 (“Burton”), allegedly raped a female rider who was unconscious, unaware, and unable to consent
13 to any sexual acts. Burton had previously been convicted of a felony, which Uber’s supposedly
14 “state of the art” background check either failed to flag, or did flag, but did not cause Uber to
15 withhold account creation.
16

17 196. Also in January 2015, in Paris, France, an Uber driver, after dropping off the
18 friends of the final passenger, allegedly forced a female rider to perform oral sex on him. He
19 was subsequently arrested and charged with sexually assaulting the passenger. In mid-March
20 2015, Parisian police officers raided Uber’s Paris offices as part of an investigation into the
21 UberPop service.
22

23 197. In December 2014, a known sexual predator, Shiv Kumar Yadav (“Yadav”), was
24 accused of kidnapping and brutally raping a female driver after she had fallen asleep during her
25 ride. Despite Uber’s purportedly robust background check system, Yadav, who had a long
26
27

1 history of sexual assault arrests, was able to use a forged driving certificate to become a driver.
2 Just a few days prior to the alleged assault, Uber had been notified by another female driver that
3 Yadav was behaving inappropriately towards her, and Uber did nothing. After the alleged
4 assault, Yadav was permitted to evade the authorities for days due to Uber's lack of organization
5 on the ground.

6
7 198. In December 2014, an Uber driver in Los Angeles allegedly attempted to grab and
8 kiss a female rider, who happened to be South African singer/songwriter Nikki Williams, on her
9 driveway. Ms. Williams was able to fight him off and run inside her house.

10
11 199. Also in Washington D.C., in December 2012, an Uber driver allegedly grabbed a
12 20-year-old female rider from behind as she exited the car, knocked her to the ground causing
13 her head to hit the concrete, and then raped her.

14
15 200. Similarly, in June 2014, an Uber driver in Los Angeles named Frederick Dencer
16 ("Dencer") was arrested for allegedly kidnapping a female passenger who awoke in a motel
17 room and found Dencer shirtless. The passenger accused Dencer, who had been hanging out in
18 front of the nightclub the passenger came out of after dropping off another fare, of fondling her
19 through her clothes.

20
21 201. Furthermore, on August 14, 2014, an Uber driver in Washington D.C. was
22 accused of sexually assaulting a passenger in the back of his Uber car. The passenger accused
23 the driver of touching her while she was asleep in the car.

24
25 202. Likewise, in September 2014, an Uber driver in Orlando, Florida was arrested
26 after a female passenger accused him of grabbing her breast and fondling it in an aggressive
27

1 manner. The driver was accused of repeatedly commenting on her appearance before stopping
2 the car and shoving his hand in her tank top to fondle her breast.

3 203. Moreover, in an incident remarkably analogous to Jane Doe 1's, at approximately
4 7:30 p.m. on December 6, 2014 in Boston, Massachusetts, Uber driver Alejandro Done ("Done")
5 allegedly pulled up to a residence and picked up a young woman waiting for the pre-arranged
6 driver. The woman had been out with friends and decided to use a car service to get home.
7 Done picked up the woman and allegedly drove to a location that she was not familiar with,
8 pulled over to a secluded area and jumped in the backseat, struck her with his hands, strangled
9 her, locked the car doors so that she could not escape, and sexually assaulted the woman.
10

11 204. In addition, in July 2014, an Uber driver from Chicago named Adnan Nafasat
12 ("Nafasat"), was accused of sexually assaulting a 21-year-old man, who he allegedly
13 overpowered and choked after also asking him to sit in the front of his car. Nafasat allegedly
14 told the man that he was not going home, and that nobody knew where he was, before grabbing
15 the man and touching his penis over his pants, and forcing his tongue and finger into the man's
16 mouth. Nafasat allegedly held the man's throat so tight that he almost lost consciousness. When
17 Nafasat stopped the car, he unzipped his pants and allegedly tried to force the man's head onto
18 his groin.
19

20 205. Upon information and belief, in addition to these reported cases that made the
21 news in the U.S., similar sexual assaults by Uber drivers have occurred in other countries where
22 Uber operates.
23

24 206. Numerous other accusations of violent assaults and kidnappings by Uber drivers
25 against customers have surfaced.
26

1 207. In March 2013, a Washington D.C. Uber driver named Hamza Abu Shariah was
2 sued for spitting in the face of and slapping a customer after ranting and yelling about how he
3 hates Americans and homosexuals and a number of other derogatory comments.

4 208. In September 2013, a Washington D.C. Uber driver was accused by Bridget Todd,
5 a writer, activist and former lecturer at Howard University, of grabbing her out of his car by the
6 throat and choking her. In emails to Uber employees in response to this incident, Uber CEO
7 Travis Kalanick apparently blamed the media for thinking that Uber is “somehow liable for these
8 incidents that aren’t even real in the first place,” but stressed that Uber needed to “make sure
9 these writers don’t come away thinking we are responsible even when things do go bad.”
10

11 209. Moreover, in November 2013, an Uber customer named James Alva (“Alva”)
12 accused a San Francisco Uber driver, whose vehicle license plate did not match the plate of the
13 car that appeared on Alva’s Uber App, of assaulting him after hurling homophobic and racist
14 slurs. When asked about this incident, Uber spokesperson Andrew Noyes confirmed that the
15 driver in question was in fact an Uber driver, but insisted that “[Uber is] a technology platform
16 that connects riders and providers, so it’s not our job to investigate.”
17

18 210. Likewise, in June 2014, a San Francisco Uber driver named Daveea Whitmire
19 (“Whitmire”) was charged with battery stemming from a fight he had with a passenger in which
20 Whitmire allegedly punched a passenger in the head and elbowed him in the chest. Surprisingly,
21 it was later revealed that Whitmire should not have even been driving for Uber given the
22 Company’s “zero-tolerance” policy for alcohol and drug-related offenses and his 2009 felony
23 conviction for selling marijuana, 2012 felony charge for selling cocaine, and battery charge that
24 he was on probation for at the time he was working for Uber.
25
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1 211. Additionally, in September 2014, a San Francisco man was attacked in the face
2 with a hammer by an Uber driver named Patrick Karajah (“Karajah”). Karajah was charged with
3 two felony counts of assault and battery. The victim needed reconstructive surgery after his skull
4 was fractured, and was in serious danger of losing an eye.

5 212. Furthermore, in September 2014, an Uber driver in Atlanta, Georgia was accused
6 of pulling a gun on a valet parking attendant, pointing the gun at the attendant, and threatening to
7 kill him.

8 213. The above examples are just a sampling of the number of accusations of violent
9 and aggressive behavior made against Uber drivers by unsuspecting customers, which are no
10 surprise given Uber’s hollow commitment to customer safety, as exemplified by Plaintiffs’
11 harrowing ordeals.
12

13
14 **IX. Uber’s Perpetration of Fraud and Misleading Advertising**

15 214. This lawsuit seeks to compensate Jane Doe 1 and Jane Doe 2 for the sexual
16 assaults that they suffered due to Uber’s inadequate and disingenuous “commitment to safety.”

17 215. Uber, in line with its slogan of “Expanding Globally,” aggressively and
18 intentionally disregarded years of policy and regulation controlling the Boston and Charleston
19 taxi infrastructures.
20

21 216. Had Uber not sacrificed rider safety for the sake of profit and expansion, and
22 actually cared about who it was employing to drive its cars rather than being preoccupied with
23 racing to control its share of the taxi market, at the expense of existing taxi companies and
24 consumers, Plaintiffs would not have been viciously attacked.
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1 217. Uber has and continues to knowingly mislead the public about the safety and
2 security measures it employs to ensure even basic levels of customer safety.

3 218. Riders, such as Plaintiffs, reasonably relied on Uber's representations and
4 promises about its safety and security measures, including its driver screening and background
5 check procedures. Uber's riders, including Plaintiffs, choose to utilize Uber's taxi services as a
6 result of this reliance.

7 219. For instance, after visiting Uber's website before signing up for the Uber App,
8 Plaintiffs were aware of Uber's multiple promises to consumers that customer safety was a
9 priority. Among those statements, *inter alia*, were the following:
10

11 (a) *"Wherever you are around the world, Uber is committed to connecting*
12 *you to the safest ride on the road. That means setting the strictest*
13 *safety standards possible, then working hard to improve them every*
14 *day. The specifics vary depending on what local governments allow,*
15 *but within each city we operate, we aim to go above and beyond local*
16 *requirements to ensure your comfort and security - what we're doing*
17 *in the US is an example of our standards around the world."*

18 (b) *"From the moment you request a ride to the moment you arrive, the*
19 *Uber experience has been designed from the ground up with your*
20 *safety in mind."*

21 (c) *"Making cities better is at the heart of everything we do. It's much*
22 *more than improving the way people get around. It's celebrating what*
23 *makes those cities special, caring about the people who make them*
24 *great, and being responsible citizens. That's why we work hard to keep*
25 *our streets safe for everyone, whether they're on foot, on a bike, or in*
26 *another car."*

27 220. Plaintiffs relied on these representations and rode in vehicles driven by Uber
28 drivers, including the rides during which they were sexually assaulted.

1 221. Uber knew that its representations and promises about rider safety were false and
2 misleading, yet continued to allow its riders to believe in the truth of its representations and
3 promises, and to profit from its riders' reliance on such representations and promises.

4 222. Unsurprisingly, in the United States, despite its proclamations that customer
5 safety is its top priority, Uber has actively pushed back against legislation and other measures
6 requiring strong background checks for its drivers out of the public's view.

7 223. For instance, according to media accounts, in Colorado, Uber persuaded
8 lawmakers to ease drivers' background checks in a bill legalizing ridesharing companies,
9 including abolishing FBI background checks and fingerprint checks.

10 224. Similarly, media reports indicate that in Illinois, Uber lobbied Governor Pat
11 Quinn to veto a bill that would have forced Uber to strengthen background checks.
12

13 225. And in California, Uber is alleged to have helped defeat a law that would have
14 required drivers to undergo a background check by the state's Justice Department, as is required
15 of taxi drivers.
16

17 226. In addition, Uber has been repeatedly sued for its deceptive practices regarding
18 background checks. For instance, the district attorneys of San Francisco and Los Angeles
19 recently filed suit against Uber alleging that the Company had misled customers about its
20 background checks by misrepresenting the extent to which Uber screens drivers.
21

22 227. Furthermore, a class action lawsuit was filed recently against Uber alleging that
23 the Company misrepresents its \$1 "Safe Rides Fee" for UberX rides, as well as the nature of its
24 background checks and safety measures taken on behalf of riders. The lawsuit alleges that
25 Uber's background checks and other safety measures fall well short of industry standards despite
26
27

1 the Company referring to its practices as “industry-leading” on its website. The suit alleges that,
2 unlike many background checks, Uber does not require fingerprints, or even for the applicant to
3 appear in person, and also that the Company allows drivers to simply transmit photographs of
4 vehicles rather than performing inspections.

5
6 **X. Plaintiffs Seek Immediate Injunctive Relief Ordering Uber to Affirmatively**
7 **Overhaul Its Woefully Inadequate Safety Measures, So That No Woman Has to**
8 **Ever Endure What They Have Had to Unfortunately Experience**

9 228. The foregoing negligent and fraudulent behavior on the part of Uber demonstrates
10 that the Company must take immediate action to improve the safety of its customers, which has
11 sadly played second-fiddle thus far in the Company’s quest to “expand” globally and reap
12 profits.

13 229. Accordingly, Uber must promptly implement the following improved safety
14 measures:

- 15 a. Open dedicated, full-service 24/7 customer support centers in every city in which
16 Uber operates, which will have ready access to all Uber employee records and
17 Uber ride tracking information;
- 18 b. Require all Uber drivers nationwide to install GPS tracking systems in their cars,
19 which immediately trigger alarms if they are deactivated or malfunction;
- 20 c. Disable child-lock features on passenger doors of Uber vehicles;
- 21 d. Require all Uber drivers nationwide to undergo in-person screening interviews
22 and vehicle examinations;
- 23 e. Install tamper-proof video cameras in all Uber cars which immediately set off
24 alarms if they are disabled or malfunction;
- 25 f. Provide customers with the option of requesting a female Uber driver;
- 26 g. Perform periodic and annual national criminal background checks of all drivers;

- 1 h. Perform thorough character checks on prospective drivers that go beyond mere
2 criminal background checks, such as by interacting with people who may
3 personally know an applicant, in order to learn about the person's reputation and
4 background;
- 5 i. Make driver photos available for all customers nationwide to view on their phones
6 to guard against identity fraud;
- 7 j. Disable sharing of driver profiles by associating each profile with a particular
8 phone and/or fingerprint, verified at the in-person screening interview;
- 9 k. Engage professional, trained, third-party investigators to perform audits of all
10 current driver employment applications and other required documentation to
11 identify inaccurate, outdated or forged information;
- 12 l. Utilize Live Scan, a fingerprint-based background check for drivers administered
13 through the Department of Justice and FBI databases for all current and
14 prospective Uber drivers;
- 15 m. Bar registered sex offenders or individuals with assault or rape convictions (no
16 time limit) from becoming Uber drivers;
- 17 n. Install in-App panic buttons that send messages to Uber customer support, local
18 police, and a designated safety contact to quickly report an escalating safety
19 situation, such as aggressive driving, a possible abduction, or an assault;
- 20 o. Code and install a masking function to ensure that the real phone numbers of
21 customers are not shared with drivers;
- 22 p. Employ teams of experts dedicated to investigating complaints against Uber
23 drivers of a violent or sexual nature; and
- 24 q. Create a separate online form to report complaints of a violent or sexual nature
25 against Uber drivers.

26
27 230. These proposed safety measures are reasonable and necessary (and some have
28 even been partially implemented since a prior lawsuit seeking similar injunctive relief was
instituted²), and many would likely have prevented Plaintiffs' sexual assaults. As such, these

² See *Doe v. Uber Technologies Inc.*, No. 3:15-cv-424 (SI) (Complaint filed January 29, 2015).

1 changes must be fully implemented without delay, so that Plaintiffs' harrowing ordeals are never
2 repeated.

3 **FIRST CAUSE OF ACTION**
4 **(NEGLIGENCE, NEGLIGENT HIRING, NEGLIGENT SUPERVISION,**
5 **AND NEGLIGENT RETENTION)**

6 231. Plaintiffs reallege and reassert each of the preceding paragraphs as if fully set
7 forth herein.

8 232. Uber owed Plaintiffs and the general public a duty of reasonable care in the
9 hiring, training and supervision of its drivers.

10 233. Uber did breach that duty of care in the hiring, retention and/or supervision of
11 Dakiri and Aiello, who were unfit to be providers of transportation, and who were not adequately
12 trained or supervised in their driving and conduct with customers. Uber knew or should have
13 known that they would be a danger to passengers and lead to a risk of the very type of danger
14 and harm that occurred on February 7, 2015 and August 9, 2015.

15 234. As a direct and proximate result of the negligence, carelessness, recklessness, and
16 unlawfulness of Defendant, Plaintiffs sustained serious injuries.

17 235. Defendant knew or reasonably should have known that Dakiri and Aiello were
18 unfit and employed them with a conscious disregard of the rights or safety of others, so as to
19 warrant the imposition of punitive damages pursuant to California Civil Code Section 3294.

20 236. The conduct of Defendant Uber was also engaged in with fraud, oppression
21 and/or malice, and was in conscious disregard of the rights and safety of others, including, but
22 not limited to, Plaintiffs herein, so as to warrant the imposition of punitive damages pursuant to
23 California Civil Code Section 3294.
24
25
26

1 237. Accordingly, Plaintiffs are entitled to recovery against Defendant in an amount to
2 be determined at trial.

3 **SECOND CAUSE OF ACTION**
4 **(FRAUD)**

5 238. Plaintiffs reallege and reassert each of the preceding paragraphs as if fully set
6 forth herein.

7 239. Defendant made intentional misrepresentations of fact to Plaintiffs known by
8 Defendant to be false, to wit, that Plaintiffs would be safely taking Uber rides with drivers whose
9 backgrounds had been screened by Uber, and who would provide them with safe passages, but
10 who, in reality, Defendant had not screened, and who were grave threats to Plaintiffs' safety and
11 well-being.
12

13 240. Defendant made these misrepresentations to Plaintiffs despite knowing that it had
14 not adequately screened its drivers.
15

16 241. Defendant further fraudulently misrepresented to Plaintiffs that the Company had
17 the ability to and would in fact accurately track Dakiri's and Aiello's transports of Plaintiffs from
18 where they were picked up to their destinations.

19 242. In addition to false representations that its transports were monitored, Uber
20 fraudulently concealed the fact that its drivers had the ability to go off-grid simply by turning off
21 the cellular phone in use.
22

23 243. Uber's false statements concerning its safety measures detailed herein were made
24 knowingly, or with a willful, wanton and reckless disregard for the truth, and intended to deceive
25 and defraud Plaintiffs into agreeing to utilize Uber's services.
26
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1 person. They must do all that human care, vigilance and foresight reasonably can do under the
2 circumstances to avoid harm to passengers. While a common carrier does not guarantee the
3 safety of its passengers, it must use reasonable skill to provide everything necessary for safe
4 transportation, in view of the transportation used and practical operation of the business.

5 Defendant breached its duty of care in its actions towards Plaintiffs.

6
7 251. As a direct and proximate result of the aforementioned conduct, Plaintiffs have
8 sustained and will sustain physical injury, pain and suffering, serious psychological and
9 emotional distress, mental anguish, embarrassment and humiliation.

10 252. As a direct and proximate result of the aforementioned conduct, Plaintiffs have
11 incurred medical expenses and other economic damages.

12
13 253. The conduct of Uber was engaged in with fraud, oppression and/or malice, and
14 was in conscious disregard of the rights and safety of others, including, but not limited to,
15 Plaintiffs herein, so as to warrant the imposition of punitive damages pursuant to California Civil
16 Code Section 3294.

17 254. Accordingly, Plaintiffs are entitled to recovery against Defendant in an amount to
18 be determined at trial.

19
20 **FOURTH CAUSE OF ACTION**
21 **(ASSAULT)**

22 255. Plaintiffs reallege and reassert each of the preceding paragraphs as if fully set
23 forth herein.

24 256. The violent acts committed against Plaintiffs by Defendant's employees while
25 they were performing their job duties, including their sexual assaults of Plaintiffs, amounted to a
26 series of events creating a reasonable apprehension in Plaintiffs of immediate harmful or
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1 offensive contact to Plaintiffs' persons, all of which were done intentionally and without
2 Plaintiffs' consent.

3 257. Defendant is liable for the actions of its agents and employees directly and under
4 the doctrine of *respondeat superior*. Defendant is a common carrier who must carry passengers
5 safely. As a common carrier, Defendant Uber is vicariously liable for its employees' and agents'
6 intentional and negligent torts, whether or not such acts were committed within the scope of
7 employment. Common carriers must use the highest care and have the vigilance of a very
8 cautious person. They must do all that human care, vigilance and foresight reasonably can do
9 under the circumstances to avoid harm to passengers. While a common carrier does not
10 guarantee the safety of its passengers, it must use reasonable skill to provide everything
11 necessary for safe transportation, in view of the transportation used and practical operation of the
12 business. Defendant breached its duty of care in its actions towards Plaintiffs.
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15 258. As a direct and proximate result of the aforementioned conduct, Plaintiffs have
16 sustained and will sustain physical injury, pain and suffering, serious psychological and
17 emotional distress, mental anguish, embarrassment and humiliation.
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19 259. As a direct and proximate result of the aforementioned conduct, Plaintiffs have
20 incurred medical expenses and other economic damages.

21 260. The conduct of Uber was engaged in with fraud, oppression and/or malice, and
22 was in conscious disregard of the rights and safety of others, including, but not limited to,
23 Plaintiffs herein, so as to warrant the imposition of punitive damages pursuant to California Civil
24 Code Section 3294.
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1 261. Accordingly, Plaintiffs are entitled to recovery against Defendant in an amount to
2 be determined at trial.

3 **FIFTH CAUSE OF ACTION**
4 **(FALSE IMPRISONMENT)**

5 262. Plaintiffs reallege and reassert each of the preceding paragraphs as if fully set
6 forth herein.

7 263. Defendant's employees, while they were performing their job duties, would not
8 let Jane Doe 1 and Jane Doe 2 exit their cars. As a result, Ms. Doe 1 and Ms. Doe 2 were
9 confined in cars against their will for a significant period of time.

10 264. During their confinements, Jane Doe 1 and Jane Doe 2 feared for their safety.

11 265. Defendant is liable for the actions of its agents and employees directly and under
12 the doctrine of *respondeat superior*. Defendant is a common carrier who must carry passengers
13 safely. As a common carrier, Uber is vicariously liable for its employees' and agents' intentional
14 and negligent torts, whether or not such acts were committed within the scope of employment.
15 Common carriers must use the highest care and vigilance of a very cautious person. They must
16 do all that human care, vigilance, and foresight reasonably can do under the circumstances to
17 avoid harm to passengers. While a common carrier does not guarantee the safety of its
18 passengers, it must use reasonable skill to provide everything necessary for safe transportation,
19 in view of the transportation used and practical operation of the business. Defendant breached its
20 duty of care in its actions towards Plaintiffs.
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24 266. As a direct and proximate result of the aforementioned conduct, Plaintiffs have
25 sustained and will sustain physical injury, pain and suffering, serious psychological and
26 emotional distress, mental anguish, embarrassment and humiliation.
27

1 267. As a direct and proximate result of the aforementioned conduct, Plaintiffs have
2 incurred medical expenses and other economic damages.

3 268. The conduct of Uber was engaged in with fraud, oppression and/or malice, and
4 was in conscious disregard of the rights and safety of others, including, but not limited to,
5 Plaintiffs herein, so as to warrant the imposition of punitive damages pursuant to California Civil
6 Code Section 3294.

7 269. Accordingly, Plaintiffs are entitled to recovery against Defendant in an amount to
8 be determined at trial.
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10 **SIXTH CAUSE OF ACTION**
11 **(INTENTIONAL INFLICTION OF EMOTIONAL DISTRESS)**

12 270. Plaintiffs reallege and reassert each of the preceding paragraphs as if fully set
13 forth herein.

14 271. Defendant's employees, while carrying out their job duties, engaged in conduct
15 toward Plaintiffs that is extreme and outrageous so as to exceed the bounds of decency in a
16 civilized society, namely, they violently sexually attacked innocent women inside Uber taxis.
17

18 272. Defendant is liable for the actions of its agents and employees directly and under
19 the doctrine of *respondeat superior*. Defendant is a common carrier who must carry passengers
20 safely. As a common carrier, Defendant is vicariously liable for its employees' and agents'
21 intentional and negligent torts, whether or not such acts were committed within the scope of
22 employment. Common carriers must use the highest care and vigilance of a very cautious
23 person. They must do all that human care, vigilance, and foresight reasonably can do under the
24 circumstances to avoid harm to passengers. While a common carrier does not guarantee the
25 safety of its passengers, it must use reasonable skill to provide everything necessary for safe
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1 transportation, in view of the transportation used and practical operation of the business.

2 Defendant breached its duty of care in its actions towards Plaintiffs.

3 273. By their actions and conduct, Defendant's employees intended to and did
4 intentionally and recklessly cause Plaintiffs to suffer severe emotional distress.

5 274. As a direct and proximate result of Defendant's employees' conduct, Plaintiffs
6 have suffered, and continue to suffer, severe emotional distress, for which they are entitled to an
7 award of damages.

8 275. The conduct of Uber was also engaged in with fraud, oppression and/or malice,
9 and was in conscious disregard of the rights and safety of others, including, but not limited to,
10 Plaintiffs herein, so as to warrant the imposition of punitive damages pursuant to California Civil
11 Code Section 3294.
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13 276. Accordingly, Plaintiffs are entitled to recovery against Defendant in an amount to
14 be determined at trial.
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16 **SEVENTH CAUSE OF ACTION**
17 **(NEGLIGENT INFLICTION OF EMOTIONAL DISTRESS)**

18 277. Plaintiffs reallege and reassert each of the preceding paragraphs as if fully set
19 forth herein.

20 278. Defendant's conduct was extreme and outrageous, taken with the intent to cause
21 or in disregard of a substantial probability of causing severe emotional distress to Plaintiffs, and
22 in fact did cause them severe emotional distress.

23 279. The aforementioned events took place due to the negligent acts and/or omissions
24 of Defendant and its agents, servants, employees and or licensees, all of whom were acting
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1 within the scope of their authority, within the scope of and in furtherance of their employment,
2 and in furtherance of their agency.

3 280. By reason of Defendant's negligent conduct, Plaintiffs suffered serious emotional
4 distress.

5 281. As a result of Defendant's negligent conduct, Plaintiffs have suffered and
6 continue to suffer injuries and damages.

7 282. The conduct of Defendant was also engaged in with fraud, oppression and/or
8 malice, and was in conscious disregard of the rights and safety of others, including, but not
9 limited to, Plaintiffs herein, so as to warrant the imposition of punitive damages pursuant to
10 California Civil Code Section 3294.
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12 283. Accordingly, Plaintiffs are entitled to recovery against Defendant in an amount to
13 be determined at trial.
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15 **PRAYER FOR RELIEF**

16 WHEREFORE, Plaintiffs pray that the Court enter judgment in their favor and against
17 Defendant, containing the following relief:

18 A. A declaratory judgment that the actions, conduct and practices of Defendant
19 complained of herein violate the laws of the State of California and any other applicable
20 jurisdiction within the United States of America;

21 B. An injunction and order permanently restraining Defendant from engaging in such
22 unlawful conduct;
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24 C. Enter a permanent injunction directing that Uber take all affirmative steps
25 necessary to remedy the effects of the unlawful conduct alleged in this Complaint, and to prevent
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1 repeated occurrences in the future;

2 D. An award of damages in an amount to be determined at trial, plus prejudgment
3 interest, to compensate Plaintiffs for all physical, monetary and/or economic harm; for harm to
4 her professional and personal reputations and loss of career fulfillment; for all non-monetary
5 and/or compensatory harm, including, but not limited to, compensation for mental anguish and
6 physical injuries; all other monetary and/or non-monetary losses suffered by Plaintiffs;

7
8 E. An award of punitive damages;

9 F. An award of costs that Plaintiffs have incurred in this action, as well as Plaintiffs'
10 reasonable attorneys' fees and expenses to the fullest extent permitted by law; and

11 G. Such other and further relief as the Court may deem just and proper.
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JURY DEMAND

Plaintiffs hereby demand a trial by jury on all issues of fact and damages stated herein.

Dated: October 8, 2015
New York, New York

Respectfully submitted,

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